

## LeBron James Family Foundation 330 Ambassador Program Overview & Description

## Overview

The LeBron James Family Foundation works to redefine what community and family looks like through its expansive I PROMISE Program that serves students in grades 3-12, as well as freshmen in college, and extends support to their entire families. To help facilitate this work, each year the Foundation engages a group of motivated high school students in the Akron area to serve as role models and mentors in the community. To apply, these high school students must be currently enrolled in Akron Public Schools or St. Vincent-St. Mary High School with a minimum GPA of 3.0. Applicants should be outgoing team players who are passionate, dedicated leaders, and embody LeBron's passion for education and service. The Foundation is committed to uplifting and transforming community and the 330 Ambassadors play an important role in making this happen.

## The Role of a 330 Ambassador

The 330 Ambassadors work alongside the Foundation throughout the entire year. The primary role of the Ambassadors is to serve as an extension of LeBron as role models and mentors in the community. Ambassadors will also represent LeBron through hands-on involvement with various events, special projects, and initiatives involving the Foundation. The group assembles during the summer for team building/training and works alongside the Foundation Team with special projects, including work within the I PROMISE School, I PROMISE Village, I PROMISE Institute, and House Three Thirty. Most volunteer opportunities will be at House Three Thirty and The Village. During the school year, Ambassadors have direct, intentional interactions with students and families within the I PROMISE Program.

It is important to note the depth of the commitment it requires to serve as a 330 Ambassador. With the Foundation's work continuing to grow and scale in so many ways, the 330's play a critical role in assisting on the ground whenever help is needed. This includes at all Foundation-related events and other projects as they come up. As a 330 Ambassador, a student commits to showing up, working hard, and remaining engaged with the Foundation year-round.

## **Expectations**

The 330 Ambassadors are held to certain expectations as they serve in this leadership/mentor role. It is important that all applicants are fully committed to abiding by these expectations. Expectations include: attendance at all meetings and events (unless excused prior to); actively participate in community service project; consistent communication with leaders and fellow Ambassadors (via email, text, Group Me, etc); and refraining from posting inappropriate content online and through social media sites. All Ambassadors sign a commitment contract; if an Ambassador chooses to disregard the expectations set forth, he/she will be asked to step down from his/her position.

In the Foundation's work that continues day in and day out, the 330 Ambassadors play an important role in representing LeBron and helping to carry out his vision for change in our community.

And in everything we do...

We Are Family.